



Press Release

Release Date: January 6, 2009

Contact: Kellie Snaith, Marketing Director (407.420.4850 or ksnaith@bus.ucf.edu)

FOR IMMEDIATE RELEASE

SBDC at UCF Hosts Economic Outlook for Small Businesses with Top Forecaster Sean Snaith, PhD

Orlando, FL- The Small Business Development Center at UCF (SBDC at UCF) is hosting a presentation entitled **“Economic Outlook for Small Business” with top forecaster Sean Snaith, Ph.D. on Tuesday, January 27, 2009, 8:30 to 10 am**, at the SBDC at UCF, located at the Disney Entrepreneur Center, 315 East Robinson Street, Suite 100, downtown Orlando. The registration fee is \$10 per person and includes a continental breakfast. Pre-registration is required and space is limited.

Knowing that 2009 will bring one of the most challenging environments for its clients to do business, the SBDC at UCF, in partnership with UCF College of Business Administration and Orange County Government, is presenting an economic outlook for small businesses, providing small business owners with an understanding of today’s economy and how it may affect their business.

This second annual SBDC event will feature keynote speaker Sean Snaith, Ph.D., economist and director of the Institute for Economic Competitiveness with UCF’s College of Business Administration. Snaith, who was recently named one of the most accurate forecasters in the nation by Bloomberg News, will present an economic outlook detailing how the U.S. economic recession will play itself out and how the local and state economies will fare through it all.

“Unfortunately, this past year was a challenging one for our economy. To learn what is in store for small business in 2009, I encourage you to attend this economic outlook. Dr. Sean Snaith is one of the nation’s top forecasters and promises to deliver an informative presentation regarding our future,” said Thomas Keon, dean of the UCF College of Business Administration.

The event is sponsored by Orange County Government and is part of the SBDC at UCF’s “For Next-Level Growth” seminar series. To register or for more information regarding the Economic Outlook for Small Business event and the SBDC at UCF, visit www.sbdcorlando.com or call 407.420.4850.

###

With its main office in Downtown Orlando, the SBDC at UCF is part of the Florida Small Business Development Center Network and provides business seminars and free one-on-one business consultation to small business owners. The SBDC at UCF serves an eight-county area that includes Brevard, Flagler, Lake, Orange, Osceola, Seminole, Sumter, and Volusia counties and maintains five satellite service centers. The SBDC at UCF is funded in part through a cooperative agreement with the U.S. Small Business Administration.

SBDC at UCF

315 East Robinson Street, Suite 100

Orlando, FL 32801

407.420.4850 / f 407.420.4862

sbdc@bus.ucf.edu / www.sbdcorlando.com